

COMPANY BRANDS



LOG00-01L-B

Color basic version
for white or light background



LOT00-01L-B

Color tagline version
for white or light background



LOM00-01L-B

Monocrom logo version for white or light
background. The tone of gray can be
adapted according to the application.



LOG00-01D-B

Color basic version
for black or dark background



LOT00-01D-B

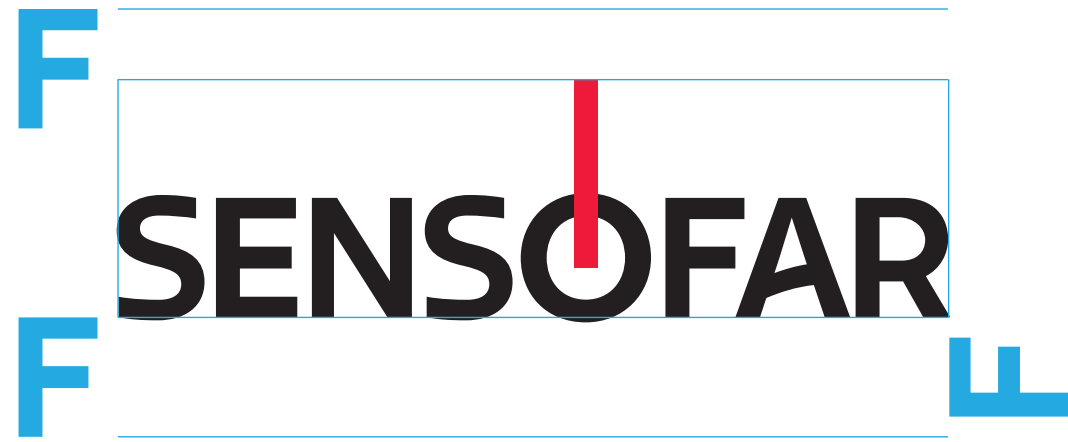
Color tagline version
for black or dark background



LOM00-01D-B

Monocrom logo version for black or dark
background. The tone of gray can be
adapted according to the application.

CLEAR SPACE



Clear space for basic versions
The reason for clear space is to ensure that
a logo maximizes visibility and impact.



Clear space for tagline versions
The reason for clear space is to ensure that
a logo maximizes visibility and impact.

BRAND ASSETS



Sensofar's basic color palette is based on white
and a range of very light grays. The corporate
color is 'Sensofar Red'. For text and headline
composition: black and 80% gray.

OPEN SANS Latin Alphabet

Lorem ipsum dolor sit amet,
consectetur adipiscing elit.
Etiam consectetur eu ex
et ultricies. Viverni icaste
consuliam murbitatum iam
per lost vignati ssimmo.

SHIN GO PRO Japanese

日本語の場合はランダムに生成され
た文章以外に、著作権が切れた小。

PING FANG HK Chinese

滚滚长江东逝水，浪花淘尽英雄。
是非成败转头空，青山依旧在。

Corporate fonts have been defined
for each alphabet type. These fonts
must be used in the composition of
texts for brand communications.



The "S-frames" have become one of the
most visual "assets" of the brand. The "Stand
out frames" can also be used to highlight
some elements of the composition.

Brand Guidelines

